International business and security

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Due to resource insufficiency of countries in the world, international business is a very important aspect that enables countries gain what they don’t produce within their borders while they earn an income from sale of the excess resources to other countries. Therefore, international business forums create a platform for the interaction of countries and regions in exchange of goods and services (Michael, 2000).

Due to the ever growing demand for easier methods of exchange at minimized costs, several negotiation forums have cropped up. These negotiation forums ease communication of the parties engaging in business and after agreeing on a set price for the products, the actual physical exchange can occur with minimal interaction. Such negotiation forums include: telephone conversations, e-mail conversation, chatting on social media, advertising online and the most recent being e-commerce (Michael, 2000).

With the idea of e-commerce and creation of a global village by the use of the internet, a lot of opportunities have cropped up. The earlier requirement of a person to physically move from one country to another so as to negotiate on products has been greatly reduced. As a result, the cost of doing international business has greatly reduced making it very efficient and effective.

E-commerce on the other hand involves creation of a business website that advertises and allows for online shopping of products. Such websites are professionally created to have features enabling online advertising such as applets which pop up once a person visits the site. The navigation within the site is also strategically organized to ensure visual attraction, easier spotting of the requirements or goods on sale and options on payment methods. On top of such
features, colors used on the website also creates a lot of visual appeal as well as contain a lot of vital business information such as philosophies and items on auction. However, this does not eliminate the need for international business transactions physical movement which also directly impacts on international security and cyber security as well (Davies, 2004).

Taking a look at international business and international security, security is heavily impacted on by business. In most cases, security is considered before business. This has led to heavy screening of even goods on sale and other commodities perceived to be for international trade. This has been due to several security threats which have been posed by international business transactions. Citing an example of security threat caused by international business, consider the cocaine syndicate that took place between Netherlands, Kenya and Venezuela between the years 2002 and 2005. There were registered a number of most foul murders and international security breaches that called for combined attention from all the countries and even other international stakeholders (Michael, 2000).

Due to such occurrences in international businesses, security has been greatly looked into so as to ascertain nobody in the transaction can claim to be endangered. This has also led to creation of joint international security systems such as NATO and Interpol to enforce law and integrity across the borders as well as try to maintain it within the borders (Paul, 2000).

Due to some terrorist threats, some of these international businesses have been cancelled. For example, goods from countries perceived by US to pose a security threat face heavy screening and at times their importation is completely forbidden. This is not done due to self sufficiency of a country but due to need for peace and international integrity and security.
Closely related to this is cyber crime. Many businesses have adopted use of internet to carry out their transactions. This has made international trade simpler than even local trade since there is minimal contact between the parties involved in the transaction. As a result, all transactions have also come to involve plastic money instead of liquid cash which is very risky to carry. However, some security threats also pry around in form of cyber crime which is an international security threat (Tobias, 2008).

The very first security threat in cyber crime is sale of non-existent products. Consider a website which is hosted remotely by a company in the US whereas the administrator is not in the US. In case such a person is involved in any form of fraud and the defrauded party investigates the host of the website in pursuit of the lost funds, United States is taken to be the hub of the fraudster though it is not true. This might result in international security threat through this cyber crime (Jean-Pierre, 2002).

Another aspect is the current nature of e-commerce. In most cases, internet is accessed from any location in the world. A firm dealing in firearms may have the freedom to advertise its products online. This would mean that a person at any place can access the internet and engage in a business transaction with the firearms dealer. This is mostly a security breach for any citizen to engage in firearms business without any authorization from the government. Also, the products may have disguised names understood only by the trading parties (Mats, 2003). As a result, a security breach may take place and as a reason, most countries try to screen websites though the best practice would be to put in place measures to ensure cyber security. In some extreme cases, the internet is used to get into national security systems and changing some automated systems. This results in transaction of some underground businesses taking place without notice (Walden, 2007).
In conclusion, international business impacts heavily in international security. Unless the international friends come up with better means of controlling crime, then international business would just encourage some crimes like terrorism. Also, cyber crime is posing a great threat to international security (Rhee, 2003). This is due to the fact that the internet can be accessed from any location in the world and unless strict measures are taken this can be exploited by malicious groups to carry out prohibited international businesses.
References


